



# The Ten-Day MBA 4th Ed.: A Step-by-Step Guide to Mastering the Skills Taught In America's Top Business Schools

By Steven A. Silbiger

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### Editorial Review

From Publishers Weekly

Can MBA programs be compressed, allowing a reader to "get at least \$20,000 of MBA education at 99 percent of the list price," as the author promises? Silbiger, a Philadelphia marketing manager, claims that "one can grasp the fundamentals of an MBA without losing two years of wages." Unfortunately, the constraints of his questionable methodology of "if this is Wednesday, it must be organizational behavior" result in some topics being scant. While Silbiger's coverage of marketing, economics and strategy is cogent, his treatments of accounting, quantitative analysis and finance are pallid. Business law and labor relations are ignored altogether; Silbiger's thoughts on ethics, negotiating and international business are superficial.

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From Library Journal

Silbiger, who is both an MBA and a CPA, aims to give the reader 40 percent of a two-year MBA program in ten days--a chapter per day. Whether or not one agrees with his premise, this book will prove to be a handy desk reference for potential and current MBAs, along with business people in general. Written in a clear and lively style, the ten chapters provide a basic framework for the essential business courses: marketing, ethics, accounting, organizational behavior, quantitative analysis, finance, operations, economics, and strategy. Each chapter outlines the topics to be covered and ends with "key takeaways"--the buzzwords and theories the text has described--defined in a line or two. A useful lexicon of abbreviations leads the reader back to the explanation of each concept. Recommended for public and academic libraries with business collections.

- *Mary Chatfield, Angelo State Univ. Lib., San Angelo, Tex.*

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Review

"...has a terrific franchise, owing in no small part to Silbiger's gift for conveying complicated ideas straightforwardly and appealingly." -- *Professor Robert Bruner, Darden Graduate School of Business, University of Virginia; author of The Portable MBA*

"Anyone who has ever wished they attended a top ten MBA school now has an alternative: Silbiger's *The Ten-Day MBA*." -- *Tom Fischgrund, author of The Insider's Guide to the Top Ten Business Schools, Harvard MBA, Senior Marketing Manager, Coca-Cola*

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