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- How to navigate financial statements
- How to weigh costs and benefits
- What's involved in budgeting and forecasting
- How to gauge a company's financial health

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Review

“The newest addition to the outstanding '20 Minute Manager' series from the Harvard Business School Press... an ideal introduction that is especially appropriate for the non-specialist general reader wanting to grasp and apply the fundamentals of financial management and decision making.” — ***Midwest Book Review***

About the Author

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