



## International Business (Oxford Higher Education)

*By Rakesh Mohan Joshi*

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### **About the Author**

Rakesh Mohan Joshi is the Professor and Chairperson, Management Development Programmes at the Indian Institute of Foreign Trade, New Delhi. He has over two decades of teaching, consultancy, and training experience in international business and marketing. He has had extensive transnational exposure in the field of international business and has been associated with several multilateral organizations such as the World Bank and the Asian Development Bank. He has authored numerous research papers in leading journals and is the author of International Marketing (OUP).

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