



Three Simple Steps: A Map to Success in Business and Life

By Trevor G Blake

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How many self-help books are written by authors whose biggest success is selling self-help books? *New York Times* bestseller *Three Simple Steps* is different.

Despite stock market crashes, dot-com busts, and the specter of recession, the author started a virtual company from home, using a few thousand dollars of his savings. A few years later, without ever hiring an employee or leaving his home office, he sold it for more than \$100 million. As the economy slipped into another free fall, he did this again with a company in a different field. He accomplished this through no particular genius. Rather, he studied the habits of the many successful men and women who preceded him, and developed three simple rules that, if followed diligently, virtually ensure success. Using them first to escape poverty, then to achieve a life of adventures, he finally turned them toward financial independence.

Written in a straightforward and no-nonsense style, *Three Simple Steps* shows you how to take back control of your destiny and reshape your mind for increased creativity, serenity and achievement. While building on the wisdom of great thinkers and accomplished individuals from East and West, *Three Simple Steps* isn't a new age text or guide to esoteric fulfillment. Rather, it's a practical guide to real-life achievement by a pragmatic businessman who attributes his incredible successes to these very simple ideas. *Three Simple Steps*, a 2013 Small Business Book Awards winner, is a must-read guide for everyone who wants to achieve more, live better and be happier.

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Editorial Review

Review

"...an inspirational and thought-provoking read..."

—**Publishers Weekly**

"Trevor Blake has provided a clear and concise road map for those of us who believe we were born to make a difference but needed help getting started. The empowering and inspirational message will change your life. ... It did mine! *Three Simple Steps* is a guidebook that you will use regularly."

—**Debbie Knight, President & CEO, DK Innovative**

"*Three Simple Steps* is a magnificent, genuine guide that revives the American Dream. Each compelling chapter is a formidable footprint of the author's and reader's journey together toward success and hope in these trying economic times."

—**Li-Xi Yang, MD, PhD, Director of Research, California Pacific Medical Center**

"Finally, a book about how to succeed by an author who has actually achieved something before writing about it! I have worked with many aspiring entrepreneurs over the years, and they would all benefit from reading and learning to live *Three Simple Steps*. I wish I had been given the opportunity to internalize these important lessons earlier in my own career."

—**Drew A. Graham, Managing Partner, Ballast Point Ventures**

"*Three Simple Steps* demonstrates how to be successful where others miss the mark. ... Learn how to free your own potential, how to champion your mentality, physicality and spirituality, and, ultimately, how to turn these attributes into your own triumph."

—**Deborah E. Cool, PhD, CEO, Calidris Therapeutics, Inc.**

"Trevor showed me early on in my career to keep things simple. I've watched him build two successful companies from his home. He is a man who cares and knows how to do great things with the simplest of plans. *Three Simple Steps* is sure to help us all gain greater business success and keep in perspective the things that matter most to us."

—**Jennifer Olsen, President & CEO, Resourceful HR LLC**

"One of the best experiences in my career was working for Trevor Blake. The ability to inspire one to achieve comes not through sharing a philosophy, but by sharing and imparting a belief in your success, and the steps to get there. Trevor did that for me. I continue to carry that belief throughout my varied career as a business executive, singer, and mother, and this book is a reminder that no matter what the barriers, you can achieve your own definition of greatness."

—**Joan Curto, Cabaret icon and bestselling artist of *May I Suggest?***

"This book bucks the self-help-book trends of bullets, charts, grids and web links, trading them for elegant, powerful truths about what it takes to create a prosperous, happy life -- at home and at work."

—**Tara-Nicholle Nelson, *Inman News***

"Offers sound advice and clear steps that could be applied to one's own life."

—**Lani Relucio, Examiner.com**

“I’ve read dozens of personal fixer-upper tomes by business gurus and New Age self-helpers, but this one is different in one important way: Blake actually followed his own three simple steps to get to where he is today—a happily married multimillionaire businessman and philanthropist. Finally, a self-help author who’s done more than write self-help books!”

—**Blogcritics.org**

About the Author

Author of *Three Simple Steps* **Trevor G. Blake** was founder and CEO of QOL Medical LLC, a company focused on solutions for rare diseases, that he started in 2002 with a few thousand dollars. Its virtual business model was unique in an industry crying out for change, and it sold in 2010 for more than \$100 million. In 2006, he founded ANU, a unique not-for-profit dedicated to developing low-side-effect cancer drugs. In 2011, he cofounded Kalvi Medical LLC and is its CEO.

Prior to this, Blake was VP Commercial Development at Ceptyr and Director Commercial Development at Orphan Medical. He has worked in the UK, Europe, and the USA with companies such as Lipha, 3M, and Biogen and has won many industry awards, including marketing professional of the year.

He has an MBA from Durham University (UK), and was a graduate of Britannia Royal Naval College (UK).

Users Review

From reader reviews:

Wayne Hause:

Now a day individuals who Living in the era exactly where everything reachable by talk with the internet and the resources inside it can be true or not call for people to be aware of each data they get. How a lot more to be smart in obtaining any information nowadays? Of course the answer then is reading a book. Examining a book can help persons out of this uncertainty Information especially this *Three Simple Steps: A Map to Success in Business and Life* book as this book offers you rich details and knowledge. Of course the knowledge in this book hundred per-cent guarantees there is no doubt in it you may already know.

Raymond Hernandez:

A lot of people always spent their own free time to vacation or even go to the outside with them household or their friend. Are you aware? Many a lot of people spent that they free time just watching TV, as well as playing video games all day long. If you need to try to find a new activity that's look different you can read a new book. It is really fun for yourself. If you enjoy the book that you just read you can spent all day every day to reading a guide. The book *Three Simple Steps: A Map to Success in Business and Life* it is rather good to read. There are a lot of people that recommended this book. We were holding enjoying reading this book. When you did not have enough space bringing this book you can buy often the e-book. You can m0ore effortlessly to read this book from the smart phone. The price is not very costly but this book offers high quality.

Michael Herndon:

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