



Change Masters

By Rosabeth Moss Kanter

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Change Masters By Rosabeth Moss Kanter

The Change Masters looks behind the scenes at some of the most important companies in America, including Hewlett-Packard, General Electric, Polaroid, General Motors, Wang Laboratories and Honeywell, to describe their organizational structures, their corporate cultures, and their specific strategies.

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Editorial Review

About the Author

Rosabeth Moss Kanter, PhD, is a Harvard Business School Professor and has taught at the Yale Business School of Management as well. She is the author of The Change Masters.

From the Back Cover

In executive suites throughout America, 'The Change Masters' has become one of the most talked-about books in years. The author, Dr. Rosabeth Moss Kanter, is a professor at Harvard University's Business School and a leading advisor to many Fortune 500 companies.

Users Review

From reader reviews:

Brad Hawkes:

Why? Because this Change Masters is an unordinary book that the inside of the publication waiting for you to snap the item but latter it will jolt you with the secret it inside. Reading this book beside it was fantastic author who else write the book in such remarkable way makes the content on the inside easier to understand, entertaining technique but still convey the meaning completely. So , it is good for you because of not hesitating having this any longer or you going to regret it. This amazing book will give you a lot of gains than the other book possess such as help improving your skill and your critical thinking method. So , still want to hold up having that book? If I were being you I will go to the reserve store hurriedly.

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