

Concise Guide to Entrepreneurship, Technology and Innovation (Elgar Concise Guides)

By David B. Audretsch, Christopher S. Hayter, Albert N. Link

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'Entrepreneurship these days is evident, even showcased, in so many places that it is harder for anyone interested in the field to really know about all of its many facets. That diversity is what makes the Concise Guide so essential. The Guide's ability to provide an expert's take in just a couple of pages on key topics in entrepreneurship is a boon to anyone interested in entrepreneurship. This is not a volume for your bookcase. You will want it at-hand as you explore the world of entrepreneurship.'

- Jerome Katz, Saint Louis University, US

The *Concise Guide to Entrepreneurship, Technology and Innovation* brings together internationally recognized scholars to summarize the state of knowledge about fundamental topics in entrepreneurship, technology, and innovation.

Written by the top international scholars in their field, this book has an encyclopaedic range; from academic entrepreneurship to valuing an entrepreneurial enterprise. Each chapter provides an informed overview of the topic and references in each chapter guide the reader to the more advanced literature.

This landmark book will be the first port of call for any student or scholar seeking a brief introduction to each of the fundamental topics in entrepreneurship, technology, and innovation.

Contributors: D.B. Audretsch, C. Boardman, B. Bozeman, S.R. Bradley, A. Burke, U. Cantner, M. Casson, S. Cazzago, J.A. Cunningham, P. Davidsson, A. De Massis, M. Deloof, D. Dunlap, W. Geoghegan, V. Ghosal, J. Hanssens, C.S. Hayter, M. Herzig, A. Kao, M. Kenney, D.F. Kuratko, H. Landström, E.E. Lehmann, D.P. Leyden, X. Liu, A.N. Link, S. Manigart, G.D. Markman, H. Meier, M.H. Morris, A.J. Nelson, C. O'Kane, D. Organ, S. Parker, G.T. Payne, M. Perkmann, L.S. Peters, P.H. Phan, E.A. Prasetyo, J.H. Rooksby, G.E. Shockley, T. Standaert, A. Talrico, R. Thurik, T. Vanacker, S. Vismara, N.S. Vonortas, J. West, P. Westhead, K. Wirsching, M. Wright

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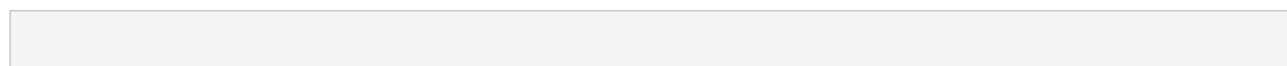
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- Rank: #4395648 in Books
- Published on: 2015-11-25
- Original language: English
- Dimensions: 9.25" h x 6.25" w x .75" l,
- Binding: Hardcover
- 304 pages



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Editorial Review

Review

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'This is a volume that every serious scholar must keep handy, on the desk or in the bag.' -- Journal of Entrepreneurship

'Entrepreneurship is very much a career choice for increasing number of people, and to find information, not just on entrepreneurship but also on technology and innovation, in an easy-to-read concise book written by numerous experts in the field is invaluable in giving readers a good introduction to the subject.' -- Reference Reviews

About the Author

Edited by **David B. Audretsch**, Distinguished Professor and Ameritech Chair of Economic Development, Indiana University, Bloomington, **Christopher S. Hayter**, Assistant Professor, Center for Organization Research and Design, School of Public Affairs, Arizona State University and **Albert N. Link**, Virginia Batte Phillips Distinguished Professor, University of North Carolina at Greensboro, US

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