



## The Best of Guerrilla Marketing: Guerrilla Marketing Remix

By Jay Levinson, Jeannie Levinson

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Reconnecting with such authors as Seth Godin from Guerrilla Marketing Handbook, The Father of Guerrilla Marketing, Jay Conrad Levinson, and co-author Jeannie Levinson, present fans and new guerrillas with the first book to deliver the best of Guerrilla Marketing—a combination of the latest secrets, strategies, tactics, and tools from more than 25 top selling Guerrilla Marketing books. Learn how to reshape your approach to branding, advertising, social media, networking and more—ultimately, making more money, while spending less.

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## Editorial Review

### Review

When they write the history of marketing thought, Jay doesn't get a page... he gets his own chapter.  
Seth Godin, author of Poke the Box

This book is the culmination of Guerrilla Marketing's huge footprint on the marketing landscape. Keep it on top of your desk—it will become your marketing bible.  
—Jill Lublin, international speaker and author

For business survival in the 21st century, Guerrilla Marketing ranks right up there with food, water, shelter — and, of course, Internet access.

David Garfinkel, author of Advertising Headlines That Make You Rich

21 million entrepreneurs around the world, including me and most of my clients & friends, owe a debt of gratitude to Jay Conrad Levinson for his inspiring Guerrilla Marketing advice and mentoring.  
Roger C. Parker, PublishedandProfitable

### From the Inside Flap

#### Cash in with Guerrilla Marketing's Greatest Hits

Updated, adapted, remastered...The Father of Guerrilla Marketing, Jay Conrad Levinson, and co-author Jeannie Levinson, present you with the only book to deliver The Best of Guerrilla Marketing—a combination of the latest secrets, strategies, tactics, and tools from more than 35 top selling Guerrilla Marketing books.

Contributions from 35 Guerrilla Marketing hits, including:

The Guerrilla Marketing Handbook  
Guerrilla Publicity  
Guerrilla Marketing in 30 Days  
Guerrilla Marketing for Writers  
Guerrilla Social Media Marketing  
Guerrilla Marketing on the Internet  
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Guerrilla Profits  
Guerrilla Financing  
Guerrilla Business Secrets  
Guerrilla Breakthrough Strategies

Guerrilla Retailing  
Guerrilla Rainmaking  
Guerrilla Marketing for Consultants  
Guerrilla Marketing Goes Green  
Guerrilla Marketing for Nonprofits

#### From the Back Cover

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**Johnny Rogowski:**

As people who live in the modest era should be upgrade about what going on or facts even knowledge to make all of them keep up with the era that is certainly always change and make progress. Some of you maybe may update themselves by examining books. It is a good choice for you personally but the problems coming to an individual is you don't know what type you should start with. This The Best of Guerrilla Marketing: Guerrilla Marketing Remix is our recommendation to help you keep up with the world. Why, as this book serves what you want and need in this era.

**Donald Wexler:**

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