



# A Handlist of Rhetorical Terms

By Richard A. Lanham

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## A Handlist of Rhetorical Terms By Richard A. Lanham

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"The prose is wonderfully lucid, and the commentary is sensitive to the relationships not only between the traditions of rhetoric and recent developments in literature studies but also between rhetoric and the role of electronic technologies in formulating new notions of argument and textuality."--"Choice

### **About the Author**

**Richard A. Lanham** is Professor Emeritus of English at the University of California, Los Angeles, and President of Rhetorica, Inc., in Los Angeles.

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