



Karsten's Way: The Life-Changing Story of Karsten Solheim-Pioneer in Golf Club Design and the Founder of PING

By Tracy M. Sumner

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Golf, anyone? Karsten's Way tells the story of an ingenious man who took a long shot to improve his game and the game of millions of golfers around the world. His goal: to help golfers play their best and enjoy the game. Read the dramatic life story of Karsten Solheim, inventor of the PING golf club - the club that revolutionized the game of golf. Solheim's rise from shoemaker to world-recognized golf club designer and manufacturer is one of American industry's greatest success stories. Understand how Karsten Solheim's faith in God propelled him toward success. His passion for quality and belief in himself and his ideas became the hallmarks of his success and that of his business, the Karsten Manufacturing Company. An inspiring read for anyone with ambitious dreams and a love for the exciting game of golf.

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