



Mergers and Acquisitions, Entrepreneurship and Innovation (Technology, Innovation, Entrepreneurship and Competitive Strategy)

By Yaakov Weber

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This volume of Technology, Innovation, Entrepreneurship and Competitive Strategy is devoted to research aimed at understanding success and failure factors of mergers and acquisitions in entrepreneurial firms. Contributions are multidisciplinary and cross-cultural, and tackle key issues from a variety of theoretical and empirical perspectives.

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Editorial Review

Review

Business, management, and economics scholars from Europe, the US, and Israel provide six essays on factors involved in the success and failure of mergers and acquisitions in entrepreneurial firms, such as post-acquisition integration; open innovation; managerial retention; corporate venture capital units in media firms; entrepreneurial effectuation, domain-specific expertise, and perceived ambiguity in decision making; and factors that may lead to value leakage or destruction for acquirers of knowledge-intensive firms. Distributed in North America by Turpin Distribution. --Annotation ©2017 Ringgold Inc. Portland, OR (protoview.com)

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