



# The Managerial Decision-Making Process

By *E. Frank Harrison*

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## **The Managerial Decision-Making Process** By E. Frank Harrison

Rather than present decision making strictly as a quantitative science, this text views it as a multidimensional process involving values, psychology, sociology, social psychology, and politics. Using a process model--a focus on the process of a decision rather than the outcome--the book presents a variety of perspectives useful for making and evaluating decisions in all kinds of organizations.

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