



## Managing Museums and Galleries (Heritage: Care-Preservation-Management)

By Michael Fopp

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The current economic climate, coupled with an all embracing desire for museums to be respondent to 'the market' make a proper grounding in management essential. The 'bottom line' is one of the most powerful measures of management performance. Museums and galleries invariably have a neutral bottom line, they are not set up to make a profit and many of them are constrained by governmental accounting rules and charity legislation. Managing these organisations is difficult and this book tackles the issues that make it easier. *Managing the Museum* examines the highly sophisticated principles and techniques of modern business management from the perspective of museums and galleries and delineates their practical application. This volume surveys the day-to-day issues of time management, delegation and recruitment to the problems of strategic planning and initiating and controlling conflict and change. This study incorporates the needs of both the independent and national sectors and discusses the links between the museum and commerce.

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About the Author

**Michael A. Fopp** is Director of the Royal Air Force Museum, London. He has twenty years of museum experience, of which more than half has been spent directing major museums in the independent and national sector.

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