



Secrets of Silicon Valley: What Everyone Else Can Learn from the Innovation Capital of the World

By Deborah Perry Piscione

Download now

Read Online ➔

Secrets of Silicon Valley: What Everyone Else Can Learn from the Innovation Capital of the World By Deborah Perry Piscione

While the global economy languishes, one place just keeps growing despite failing banks, uncertain markets, and high unemployment: Silicon Valley. In the last two years, more than 100 incubators have popped up there, and the number of angel investors has skyrocketed. Today, 40 percent of all venture capital investments in the United States come from Silicon Valley firms, compared to 10 percent from New York. In *Secrets of Silicon Valley*, entrepreneur and media commentator Deborah Perry Piscione takes us inside this vibrant ecosystem where meritocracy rules the day. She explores Silicon Valley's exceptionally risk-tolerant culture, and why it thrives despite the many laws that make California one of the worst states in the union for business. Drawing on interviews with investors, entrepreneurs, and community leaders, as well as a host of case studies from Google to Paypal, Piscione argues that Silicon Valley's unique culture is the best hope for the future of American prosperity and the global business community and offers lessons from the Valley to inspire reform in other communities and industries, from Washington, DC to Wall Street.

↓ [Download Secrets of Silicon Valley: What Everyone Else Can ...pdf](#)

📖 [Read Online Secrets of Silicon Valley: What Everyone Else Ca ...pdf](#)

Secrets of Silicon Valley: What Everyone Else Can Learn from the Innovation Capital of the World

By Deborah Perry Piscione

Secrets of Silicon Valley: What Everyone Else Can Learn from the Innovation Capital of the World

By Deborah Perry Piscione

While the global economy languishes, one place just keeps growing despite failing banks, uncertain markets, and high unemployment: Silicon Valley. In the last two years, more than 100 incubators have popped up there, and the number of angel investors has skyrocketed. Today, 40 percent of all venture capital investments in the United States come from Silicon Valley firms, compared to 10 percent from New York. In *Secrets of Silicon Valley*, entrepreneur and media commentator Deborah Perry Piscione takes us inside this vibrant ecosystem where meritocracy rules the day. She explores Silicon Valley's exceptionally risk-tolerant culture, and why it thrives despite the many laws that make California one of the worst states in the union for business. Drawing on interviews with investors, entrepreneurs, and community leaders, as well as a host of case studies from Google to Paypal, Piscione argues that Silicon Valley's unique culture is the best hope for the future of American prosperity and the global business community and offers lessons from the Valley to inspire reform in other communities and industries, from Washington, DC to Wall Street.

Secrets of Silicon Valley: What Everyone Else Can Learn from the Innovation Capital of the World

By Deborah Perry Piscione Bibliography

- Sales Rank: #1219423 in Books
- Published on: 2013-04-02
- Released on: 2013-04-02
- Original language: English
- Number of items: 2
- Dimensions: 9.66" h x .96" w x 6.43" l, .95 pounds
- Binding: Hardcover
- 256 pages

 [Download Secrets of Silicon Valley: What Everyone Else Can ...pdf](#)

 [Read Online Secrets of Silicon Valley: What Everyone Else Ca ...pdf](#)

Download and Read Free Online **Secrets of Silicon Valley: What Everyone Else Can Learn from the Innovation Capital of the World** By Deborah Perry Piscione

Editorial Review

Review

“Piscione offers a bird's-eye view of one of the most exceptional economic ecosystems in the U.S., which is sure to interest entrepreneurs and leaders alike.” *?Publishers Weekly*

“A valuable glimpse of a mecca of innovation.” *?Kirkus Reviews*

“A mixture of captivating history and thought-provoking anecdotes. Perry Piscione gives you an appreciation for both the legends that built Silicon Valley and the visionaries who continue to reinvent it all over again.” *?Barbara Corcoran, Investor, Co-host ABC Shark Tank*

“Perry Piscione shows how innovation is the religion Silicon Valley believes in, the sport they play and the air they breathe. *Secrets of Silicon Valley* shows how living and working in Silicon Valley creates a culture that celebrates success like nowhere else.” *?Vijay Govindarajan, professor at Tuck at Dartmouth and author of NYT and WSJ Best Seller Reverse Innovation*

“A must read. Deborah Perry Piscione captures the importance of unregulated freedom and the societal pride around Silicon Valley's entrepreneurial heroes.” *?Tim Draper, Founder & Managing Partner, Draper Fisher Jurvetson*

“A powerful combination of history, original reporting and anthropological observation, Perry Piscione dares every politician in America -- or better, the world -- to discover the secrets of Silicon Valley's success and its continuous cycles of innovation.” *?U.S. Rep. Ileana Ros-Lehtinen, Chairman, House Foreign Affairs Subcommittee on Middle East and South Asia*

“Perry Piscione has opened a window into the great mystery of what moves Silicon Valley's engine. Every corporate executive, policymaker, and entrepreneur should take a peek into how this prolific community does its business.” *?Eric Dezenhall, CEO, Dezenhall Resources and author of Damage Control*

“The only way to describe Jamis (perhaps Silicon Valley's version of Donald Trump) and how powerful Buck's restaurant is, is to share that on any given day it is the gathering of the most powerful venture capitalists to CEO's to the over 100 media outlets that visits per year to the foreign delegations who will hang out at Buck's for days to figure out how Silicon Valley works.” *?Jamis MacNiven, owner of Buck's restaurant, Woodside California*

About the Author

Deborah Perry Piscione is CEO of Alley to the Valley, an organization that networks the world's most influential women for dealmaking, and BettyConfidential. She is also a commentator on CNN and NPR, and has appeared as a guest on the Today show, Wolf Blitzer Reports, The O'Reilly Factor, Hardball with Chris Matthews, and Politically Incorrect, and has been a featured guest on PBS, BET, and NPR programs including The Tavis Smiley Show. Piscione has won numerous awards, including the 2009 Silicon Valley Women Business Owner of the Year, a Gracie Allen Award for her participation in a debate for NPR's Justice Talking, and a distinguished award from The White House Project. She has been featured in leading women's magazines such as Ladies' Home Journal, and in newspapers including The New York Times,

Chicago Tribune, and Dallas Morning News. She lives in Silicon Valley, California.

Users Review

From reader reviews:

Nancy Martindale:

Here thing why this specific Secrets of Silicon Valley: What Everyone Else Can Learn from the Innovation Capital of the World are different and reliable to be yours. First of all reading through a book is good but it really depends in the content from it which is the content is as delightful as food or not. Secrets of Silicon Valley: What Everyone Else Can Learn from the Innovation Capital of the World giving you information deeper as different ways, you can find any book out there but there is no publication that similar with Secrets of Silicon Valley: What Everyone Else Can Learn from the Innovation Capital of the World. It gives you thrill reading through journey, its open up your own personal eyes about the thing that will happened in the world which is probably can be happened around you. You can easily bring everywhere like in area, café, or even in your way home by train. For anyone who is having difficulties in bringing the published book maybe the form of Secrets of Silicon Valley: What Everyone Else Can Learn from the Innovation Capital of the World in e-book can be your alternative.

Dorothy Frazier:

Nowadays reading books are more than want or need but also get a life style. This reading habit give you lot of advantages. The huge benefits you got of course the knowledge your information inside the book that will improve your knowledge and information. The details you get based on what kind of reserve you read, if you want attract knowledge just go with education books but if you want experience happy read one with theme for entertaining for example comic or novel. The actual Secrets of Silicon Valley: What Everyone Else Can Learn from the Innovation Capital of the World is kind of e-book which is giving the reader capricious experience.

Elliot Weber:

Reading a book to get new life style in this yr; every people loves to learn a book. When you study a book you can get a lots of benefit. When you read guides, you can improve your knowledge, mainly because book has a lot of information onto it. The information that you will get depend on what forms of book that you have read. If you would like get information about your review, you can read education books, but if you want to entertain yourself read a fiction books, these us novel, comics, in addition to soon. The Secrets of Silicon Valley: What Everyone Else Can Learn from the Innovation Capital of the World will give you new experience in reading a book.

Jody Vinson:

Many people spending their time frame by playing outside using friends, fun activity together with family or just watching TV the whole day. You can have new activity to invest your whole day by studying a book. Ugh, ya think reading a book really can hard because you have to bring the book everywhere? It all right you

can have the e-book, taking everywhere you want in your Mobile phone. Like Secrets of Silicon Valley: What Everyone Else Can Learn from the Innovation Capital of the World which is finding the e-book version. So , why not try out this book? Let's observe.

Download and Read Online Secrets of Silicon Valley: What Everyone Else Can Learn from the Innovation Capital of the World By Deborah Perry Piscione #BS9NHR2GPKI

Read Secrets of Silicon Valley: What Everyone Else Can Learn from the Innovation Capital of the World By Deborah Perry Piscione for online ebook

Secrets of Silicon Valley: What Everyone Else Can Learn from the Innovation Capital of the World By Deborah Perry Piscione Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Secrets of Silicon Valley: What Everyone Else Can Learn from the Innovation Capital of the World By Deborah Perry Piscione books to read online.

Online Secrets of Silicon Valley: What Everyone Else Can Learn from the Innovation Capital of the World By Deborah Perry Piscione ebook PDF download

Secrets of Silicon Valley: What Everyone Else Can Learn from the Innovation Capital of the World By Deborah Perry Piscione Doc

Secrets of Silicon Valley: What Everyone Else Can Learn from the Innovation Capital of the World By Deborah Perry Piscione Mobipocket

Secrets of Silicon Valley: What Everyone Else Can Learn from the Innovation Capital of the World By Deborah Perry Piscione EPub

BS9NHR2GPKI: Secrets of Silicon Valley: What Everyone Else Can Learn from the Innovation Capital of the World By Deborah Perry Piscione