



# Value Investing Made Easy: Benjamin Graham's Classic Investment Strategy Explained for Everyone

By Janet Lowe

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Suitable for investors, this book provides several proven techniques of Benjamin Graham, the most influential investment philosopher of the 20th century. In an easy-to-understand style, with entertaining stories and quotes, this book demystifies value investing and gives you simple-to-use trading tactics that can help you reap rewards.

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### **Editorial Review**

#### **From the Back Cover**

An investing classic?now in paperback! Now every investor can profit from the proven techniques of Benjamin Graham, "the most influential investment philosopher of the 20th century."?Smart Money. For more than 60 years, savvy stock market pros like Warren Buffett have practiced Benjamin Graham's principles of value investing, the technique that ferrets out undervalued stocks and uncovers hidden winners?with minimal risk. What was once an insider's secret is now a wealth-building strategy every investor can use! In a clear, easy-to-understand style laced with entertaining stories and quotes, financial writer Janet Lowe demystifies value investing and gives you simple-to-use trading tactics that can help you reap enormous rewards. Praise for Value Investing Made Easy: "A book whose time has come."-Richard Russell, Editor and Publisher, Dow Theory Letters. "The best guidance possible for the investor."-Charles Brandes, Managing Director, Brandes Investment Partners and author of Value Investing Today.

#### **About the Author**

**ABOUT THE AUTHOR** Janet Lowe is the author of numerous popular books on investment topics, including the best-selling Warren Buffett Speaks, Ben Graham on Value Investing: Lessons from the Dean of Wall Street, and Dividends Don't Lie, with Geraldine Weiss. Her work has appeared in Newsweek, The Christian Science Monitor, and The Los Angeles Times, among other publications.

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The following is excerpted from the foreword by Irving Kahn, CFA, founder, Kahn Brothers, longtime protege of Benjamin Graham.

**Value Investing Made Easy** is both solidly researched and clearly written. New investors will find a wide range of definitions to make their savings more likely to grow than wither. When specific investment choices become difficult, rereading Lowe's book should save you from decisions that diminish your capital.

### **Users Review**

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