



# Orientation to the Counseling Profession: Advocacy, Ethics, and Essential Professional Foundations, Video-Enhanced Pearson eText -- Access Card (2nd Edition)

By Bradley T. Erford

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In this current and innovative book, counselors in training get a comprehensive orientation to the major tenets of the counseling profession, including advocacy and multicultural counseling; licensure; professional associations; ethical/legal issues; consultation; supervision; outcomes research; and the counseling process, with diverse applications across the lifespan, settings, and specialties. Precisely aligned with the 2009 CACREP standards, this edition includes:

- New voices from the Field features.
- Updated, current trends in counseling practice and professional orientation.
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- New illustrative tables.
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### About the Author

**Bradley T. Erford**, Ph.D., LCPC, NCC, LPC, LP, LSP, is the 2012-2013 President of the American Counseling Association (ACA) and a professor in the school counseling program of the Education Specialties Department in the School of Education at Loyola University Maryland. He has held several professional leadership positions, published numerous books, articles and book chapters, and been the recipient of prestigious awards such as the American Counseling Association (ACA) Research Award.

Dr. Erford was a school psychologist/counselor in the Chesterfield County (VA) Public Schools. He maintains a private practice specializing in assessment and treatment of children and adolescents. A graduate of The University of Virginia (Ph.D.), Bucknell University (M.A.), and Grove City College (B.S.), he has taught courses in Testing and Measurement, Psycho-educational Assessment, Lifespan Development, Research and Evaluation in Counseling, School Counseling, Counseling Techniques, practicum and internship student supervision, and Stress Management (not that he needs it).

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