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- Sales Rank: #411770 in Books
- Published on: 2000-02-23
- Ingredients: Example Ingredients
- Original language: English
- Number of items: 1
- Dimensions: 10.30" h x 1.60" w x 8.20" l, 4.46 pounds
- Binding: Hardcover
- 1008 pages



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About the Author

John Sterman (Lexington, MA) teaches at the Sloan School of Management and directs MIT's System Dynamics Group.

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