



# How to Manage Your Agent: A Writer's Guide to Hollywood Representation

*By Chad Gervich*

Download now

Read Online ➔

## **How to Manage Your Agent: A Writer's Guide to Hollywood Representation** By Chad Gervich

Have you written the script for the next box office blockbuster or hit TV show and just need the right agent to sell it? Not sure whether to accept an if-come deal or a script commitment? Debating which manager is the right choice to steer your career? Well, worry no more...

How to Manage Your Agent is a fun, friendly guide to the world of literary representation. Enter the inner sanctums of Hollywood's power-brokers and learn how they influence what pitches get bought, what projects get sold, and which writers get hired.

Find tips from top-level executives, agents, managers, producers, and writers to help you maximize your own representation and kick your career into overdrive! You'll learn:

- How agents prioritize their client list... and ways to guarantee you're at the top
- When to approach new representation... and what you need to capture their interest
- Hollywood's secret buying schedule... and how to ensure you're on it
- The truth about packaging... where it helps and when it hurts
- Which agents are best for you... and where to find them
- Advice on acing your first agent meeting... and why so many writers blow it
- Managers' tricks for creating buzz... and when to use them yourself
- How to fire your agent... without killing your career

- When you *don't* need representation... and how to succeed without it

The value of good representation is undeniable?especially in a world where agents and managers control which projects (and careers) live or die. *How to Manage Your Agent* puts you on the inside track to get your work the attention it deserves!

 [Download How to Manage Your Agent: A Writer's Guide to Ho ...pdf](#)

 [Read Online How to Manage Your Agent: A Writer's Guide to ...pdf](#)

# How to Manage Your Agent: A Writer's Guide to Hollywood Representation

*By Chad Gervich*

**How to Manage Your Agent: A Writer's Guide to Hollywood Representation** By Chad Gervich

Have you written the script for the next box office blockbuster or hit TV show and just need the right agent to sell it? Not sure whether to accept an if-come deal or a script commitment? Debating which manager is the right choice to steer your career? Well, worry no more...

How to Manage Your Agent is a fun, friendly guide to the world of literary representation. Enter the inner sanctums of Hollywood's power-brokers and learn how they influence what pitches get bought, what projects get sold, and which writers get hired.

Find tips from top-level executives, agents, managers, producers, and writers to help you maximize your own representation and kick your career into overdrive! You'll learn:

- How agents prioritize their client list... and ways to guarantee you're at the top
- When to approach new representation... and what you need to capture their interest
- Hollywood's secret buying schedule... and how to ensure you're on it
- The truth about packaging... where it helps and when it hurts
- Which agents are best for you... and where to find them
- Advice on acing your first agent meeting... and why so many writers blow it
- Managers' tricks for creating buzz... and when to use them yourself
- How to fire your agent... without killing your career
- When you *don't* need representation... and how to succeed without it

The value of good representation is undeniable?especially in a world where agents and managers control which projects (and careers) live or die. *How to Manage Your Agent* puts you on the inside track to get your work the attention it deserves!

## **How to Manage Your Agent: A Writer's Guide to Hollywood Representation By Chad Gervich**

### **Bibliography**

- Sales Rank: #348412 in Books
- Published on: 2013-11-27
- Original language: English
- Number of items: 1
- Dimensions: 9.90" h x 1.00" w x 6.90" l, 1.50 pounds
- Binding: Paperback
- 408 pages

 [Download How to Manage Your Agent: A Writer's Guide to Ho ...pdf](#)

 [Read Online How to Manage Your Agent: A Writer's Guide to ...pdf](#)

## Download and Read Free Online How to Manage Your Agent: A Writer's Guide to Hollywood Representation By Chad Gervich

---

### Editorial Review

#### Review

"The writer/representative relationship can be tricky for writers *and* representatives to navigate. But thanks to Chad's book, it just got a whole lot easier!"

-- Noah Rosen, Manager, Circle of Confusion; Producer, *Dan in Real Life*

"All eager, creative hopefuls should have a clear understanding of an agency's place in the entertainment industry and what an agent truly does before picking the person who will be representing their creative voice around town. Simply put, anyone who has the questions: 'Why doesn't my agent call me back; what does s/he do all day??', 'My agent is telling me that I need another new sample!! What should I write and why?', or 'How do agents pitch me to executives?' should read this book."

--Christel Miller, Network Executive, Current Programming, NBC

"Chad is that rare writer that not only has written for series television and sold pilots, he has the ability to take a confusing subject and make it accessible and understandable to writers and aspiring writers of any level. This book is AWESOME. Do yourself a favor, buy it, read it, then read it again."

-- Aaron Korsh, Creator/Executive Producer, *Suits*

"The author has produced a veritable 'bible' on every aspect the role that agencies fulfil, truly the work of a man who has been there, done that, worn the tee-shirt and made the film!"

--Wendy Laybourn, Network Nine

#### About the Author

**Chad Gervich** is a television writer/producer, bestselling author, and award-winning playwright. He has written, produced, or developed shows for almost every major network and studio in Hollywood, including E!'s *After Lately*, starring Chelsea Handler; Disney Channel's *Dog With a Blog*; Food Network's *Cupcake Wars*; and ABC's *Wipeout*. Chad's first book, *Small Screen, Big Picture: A Writer's Guide to the TV Business*, has been a staple in film and TV writing programs at USC, UCLA, California State University, Long Island University, as well as in programs at NBC, CBS, and the Writers Guild.

### Users Review

#### From reader reviews:

#### Jane Garner:

The event that you get from How to Manage Your Agent: A Writer's Guide to Hollywood Representation

will be the more deep you digging the information that hide into the words the more you get enthusiastic about reading it. It does not mean that this book is hard to know but How to Manage Your Agent: A Writer's Guide to Hollywood Representation giving you thrill feeling of reading. The copy writer conveys their point in a number of way that can be understood by means of anyone who read this because the author of this e-book is well-known enough. This particular book also makes your own personal vocabulary increase well. That makes it easy to understand then can go to you, both in printed or e-book style are available. We propose you for having this particular How to Manage Your Agent: A Writer's Guide to Hollywood Representation instantly.

**James Shafer:**

Are you kind of active person, only have 10 or maybe 15 minute in your morning to upgrading your mind expertise or thinking skill also analytical thinking? Then you have problem with the book when compared with can satisfy your short period of time to read it because all of this time you only find reserve that need more time to be read. How to Manage Your Agent: A Writer's Guide to Hollywood Representation can be your answer mainly because it can be read by a person who have those short spare time problems.

**Elizabeth Ashton:**

You may spend your free time to see this book this book. This How to Manage Your Agent: A Writer's Guide to Hollywood Representation is simple bringing you can read it in the park your car, in the beach, train and soon. If you did not include much space to bring the particular printed book, you can buy the particular e-book. It is make you simpler to read it. You can save the book in your smart phone. Therefore there are a lot of benefits that you will get when you buy this book.

**Nicholas Ko:**

Don't be worry for anyone who is afraid that this book will probably filled the space in your house, you could have it in e-book technique, more simple and reachable. This kind of How to Manage Your Agent: A Writer's Guide to Hollywood Representation can give you a lot of close friends because by you taking a look at this one book you have factor that they don't and make a person more like an interesting person. This book can be one of a step for you to get success. This publication offer you information that probably your friend doesn't understand, by knowing more than various other make you to be great men and women. So , why hesitate? Let us have How to Manage Your Agent: A Writer's Guide to Hollywood Representation.

**Download and Read Online How to Manage Your Agent: A  
Writer's Guide to Hollywood Representation By Chad Gervich  
#N92AU6SGLCT**

# **Read How to Manage Your Agent: A Writer's Guide to Hollywood Representation By Chad Gervich for online ebook**

How to Manage Your Agent: A Writer's Guide to Hollywood Representation By Chad Gervich Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read How to Manage Your Agent: A Writer's Guide to Hollywood Representation By Chad Gervich books to read online.

## **Online How to Manage Your Agent: A Writer's Guide to Hollywood Representation By Chad Gervich ebook PDF download**

### **How to Manage Your Agent: A Writer's Guide to Hollywood Representation By Chad Gervich Doc**

How to Manage Your Agent: A Writer's Guide to Hollywood Representation By Chad Gervich Mobipocket

How to Manage Your Agent: A Writer's Guide to Hollywood Representation By Chad Gervich EPub

N92AU6SGLCT: How to Manage Your Agent: A Writer's Guide to Hollywood Representation By Chad Gervich