



# Managerial Economics in a Global Economy

By Dominick Salvatore

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## Managerial Economics in a Global Economy By Dominick Salvatore

Reflecting the highly globalized nature of tastes, production, labor markets, and financial markets in today's world, *Managerial Economics in a Global Economy*, Seventh Edition, is ideal for undergraduate and MBA courses in managerial economics. Thoroughly adopting a global perspective, it synthesizes economic theory, decision science, and business administration studies, examining how they interact as a firm strives to reach optimal profitability and efficiency in the face of modern constraints.

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### About the Author

**Dominick Salvatore** is Distinguished Professor of Economics and Business at Fordham University. He is consultant to the Economic Policy Institute (EPI) in Washington, D.C., The World Bank, the International Monetary Fund, the United Nations, and various central banks, multinational banks, and corporations. Dr. Salvatore is the author, coauthor, or editor of 51 books, including *International Economics*, Tenth Edition (2009), and *Microeconomics: Theory and Applications*, Fifth Edition (OUP, 2008).

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