



# The Digital Photography Book

By Scott Kelby

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## The Digital Photography Book By Scott Kelby

Scott Kelby, the man who changed the "digital darkroom" forever with his groundbreaking, #1 bestselling, award-winning book *The Photoshop Book for Digital Photographers*, now tackles the most important side of digital photography--how to take pro-quality shots using the same tricks today's top digital pros use (and it's easier than you'd think).

This entire book is written with a brilliant premise, and here's how Scott describes it: "If you and I were out on a shoot, and you asked me, 'Hey, how do I get this flower to be in focus, but I want the background out of focus?' I wouldn't stand there and give you a lecture about aperture, exposure, and depth of field. In real life, I'd just say, 'Get out your telephoto lens, set your f/stop to f/2.8, focus on the flower, and fire away.' You'd say, 'OK,' and you'd get the shot. That's what this book is all about. A book of you and I shooting, and I answer the questions, give you advice, and share the secrets I've learned just like I would with a friend, without all the technical explanations and without all the techno-photo-speak."

This isn't a book of theory—it isn't full of confusing jargon and detailed concepts: this is a book of which button to push, which setting to use, when to use them, and nearly two hundred of the most closely guarded photographic "tricks of the trade" to get you shooting dramatically better-looking, sharper, more colorful, more professional-looking photos with your digital camera every time you press the shutter button.

Here's another thing that makes this book different: each page covers just one trick, just one single concept that makes your photography better. Every time you turn the page, you'll learn another pro setting, another pro tool, another pro trick to transform your work from snapshots into gallery prints. There's never been a book like it, and if you're tired of taking shots that look "OK," and if you're tired of looking in photography magazines and thinking, "Why don't my shots look like that?" then this is the book for you.

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### Editorial Review

#### Review

"Kelby's laid-back writing style is perfect for those looking for fascinating insights without getting caught up in technical detail. An essential series for anyone wanting to take professional looking images." Laurence Howell, Short List

#### About the Author

**Scott Kelby** is President of the **National Association of Photoshop Professionals** (NAPP) and Editor-in-Chief of both **Photoshop User and Layers** magazines. Scott serves as training director for the Adobe Photoshop Seminar Tour and is the technical chair of the largest Photoshop gathering in the industry, Photoshop World. He has written numerous best-selling creative technology books.

### Users Review

#### From reader reviews:

##### **Whitney Martinez:**

The knowledge that you get from The Digital Photography Book is a more deep you excavating the information that hide inside words the more you get serious about reading it. It does not mean that this book is hard to know but The Digital Photography Book giving you joy feeling of reading. The article writer conveys their point in specific way that can be understood simply by anyone who read the item because the author of this publication is well-known enough. This specific book also makes your own personal vocabulary increase well. Therefore it is easy to understand then can go along, both in printed or e-book style are available. We suggest you for having this The Digital Photography Book instantly.

##### **Martha Holt:**

Playing with family within a park, coming to see the ocean world or hanging out with friends is thing that usually you might have done when you have spare time, then why you don't try matter that really opposite from that. One particular activity that make you not sensation tired but still relaxing, trilling like on roller coaster you already been ride on and with addition associated with. Even you love The Digital Photography Book, it is possible to enjoy both. It is great combination right, you still would like to miss it? What kind of hangout type is it? Oh come on its mind hangout men. What? Still don't get it, oh come on its named reading friends.

##### **Renee Wood:**

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so do you still needing a different sixth sense to pick this particular!? Oh come on your looking at sixth sense already told you so why you have to listening to a different sixth sense.

**Kevin Adams:**

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