



# Information Graphics

By Sandra Rendgen

[Download now](#)

[Read Online](#) 

**Information Graphics** By Sandra Rendgen

**Seeing is understanding: How complex ideas can be communicated via graphics**

*“If you can’t explain it simply, you don’t understand it well enough.”*

—Albert Einstein

Our everyday lives are filled with a massive flow of information that we must interpret in order to **understand the world we live in**. Considering this complex variety of data floating around us, sometimes the best — or even only — way to communicate is visually. This unique book presents a fascinating perspective on the subject, highlighting the work of the masters of the profession who have created a number of breakthroughs that have changed the way we communicate. *Information Graphics* has been conceived and designed not just for graphics professionals, but **for anyone interested in the history and practice of communicating visually**.

The in-depth introductory section, illustrated with over 60 images (each accompanied by an explanatory caption), features essays by **Sandra Rendgen, Paolo Ciuccarelli, Richard Saul Wurman, and Simon Rogers**; looking back all the way to primitive cave paintings as a means of communication, this introductory section gives readers an excellent overview of the subject. The second part of the book is entirely dedicated to contemporary works by today's most renowned professionals, presenting 200 graphics projects, with over 400 examples — each with a fact sheet and an explanation of methods and objectives — divided into chapters by the subjects Location, Time, Category, and Hierarchy.

- **200 projects and over 400 examples of contemporary information graphics from all over the world—ranging from journalism to art, government, education, business and much more**
- **Four essays about the development of information graphics since its beginnings**
- **Exclusive poster (673 x 475 mm / 26.5 x 18.7 in) by Nigel Holmes, who during his 20 years as graphics director for *TIME* revolutionized the way the magazine used information graphics**

Text in English, French, and German

 [Download Information Graphics ...pdf](#)

 [Read Online Information Graphics ...pdf](#)

# Information Graphics

By Sandra Rendgen

**Information Graphics** By Sandra Rendgen

## Seeing is understanding: How complex ideas can be communicated via graphics

*“If you can’t explain it simply, you don’t understand it well enough.”*

—Albert Einstein

Our everyday lives are filled with a massive flow of information that we must interpret in order to **understand the world we live in**. Considering this complex variety of data floating around us, sometimes the best — or even only — way to communicate is visually. This unique book presents a fascinating perspective on the subject, highlighting the work of the masters of the profession who have created a number of breakthroughs that have changed the way we communicate. *Information Graphics* has been conceived and designed not just for graphics professionals, but **for anyone interested in the history and practice of communicating visually**.

The in-depth introductory section, illustrated with over 60 images (each accompanied by an explanatory caption), features essays by **Sandra Rendgen, Paolo Ciuccarelli, Richard Saul Wurman, and Simon Rogers**; looking back all the way to primitive cave paintings as a means of communication, this introductory section gives readers an excellent overview of the subject. The second part of the book is entirely dedicated to contemporary works by today’s most renowned professionals, presenting 200 graphics projects, with over 400 examples — each with a fact sheet and an explanation of methods and objectives — divided into chapters by the subjects Location, Time, Category, and Hierarchy.

- **200 projects and over 400 examples of contemporary information graphics from all over the world—ranging from journalism to art, government, education, business and much more**
- **Four essays about the development of information graphics since its beginnings**
- **Exclusive poster (673 x 475 mm / 26.5 x 18.7 in) by Nigel Holmes, who during his 20 years as graphics director for *TIME* revolutionized the way the magazine used information graphics**

Text in English, French, and German

**Information Graphics** By Sandra Rendgen **Bibliography**

- Sales Rank: #327068 in Books
- Brand: Brand: Taschen
- Published on: 2012-05-27
- Original language: English, French, German
- Number of items: 1
- Dimensions: 14.86" h x 1.84" w x 10.09" l, 7.72 pounds
- Binding: Hardcover
- 480 pages

 [\*\*Download\*\* Information Graphics ...pdf](#)

 [\*\*Read Online\*\* Information Graphics ...pdf](#)

## Download and Read Free Online Information Graphics By Sandra Rendgen

---

### Editorial Review

#### About the Author

Sandra Rendgen is an art historian who has worked for both print and interactive media. After completing her studies in Amsterdam and Berlin, she contributed as a picture editor to German magazines and newspapers, such as *Vanity Fair*, *Welt am Sonntag*, and to TASCHEN's *Interiors Now!* As an editor, she develops interactive media installations for various museums and institutions.

Julius Wiedemann was born in Brazil, studied graphic design and marketing, and was an art editor for digital and design magazines in Tokyo. His many TASCHEN digital and media titles include *Illustration Now!*, *Logo Design*, *Jazz Covers* and *Information Graphics*.

### Users Review

#### From reader reviews:

##### **Jonah Masten:**

Do you have something that suits you such as book? The book lovers usually prefer to decide on book like comic, quick story and the biggest one is novel. Now, why not seeking *Information Graphics* that give your fun preference will be satisfied simply by reading this book. Reading practice all over the world can be said as the way for people to know world considerably better than how they react in the direction of the world. It can't be explained constantly that reading habit only for the geeky man or woman but for all of you who wants to become success person. So, for every you who want to start examining as your good habit, you may pick *Information Graphics* become your current starter.

##### **Eleanor Abney:**

This *Information Graphics* is great publication for you because the content which is full of information for you who also always deal with world and still have to make decision every minute. This particular book reveal it facts accurately using great arrange word or we can say no rambling sentences in it. So if you are read this hurriedly you can have whole facts in it. Doesn't mean it only provides you with straight forward sentences but hard core information with beautiful delivering sentences. Having *Information Graphics* in your hand like having the world in your arm, data in it is not ridiculous just one. We can say that no guide that offer you world with ten or fifteen small right but this reserve already do that. So, this can be good reading book. Hi Mr. and Mrs. busy do you still doubt this?

##### **Thomas Heiden:**

This *Information Graphics* is brand-new way for you who has intense curiosity to look for some information given it relief your hunger info. Getting deeper you on it getting knowledge more you know or perhaps you who still having little digest in reading this *Information Graphics* can be the light food for you personally because the information inside this specific book is easy to get by anyone. These books produce itself in the form that is reachable by anyone, sure I mean in the e-book contact form. People who think that in book

form make them feel tired even dizzy this guide is the answer. So there is absolutely no in reading a book especially this one. You can find actually looking for. It should be here for you actually. So , don't miss that! Just read this e-book variety for your better life in addition to knowledge.

**Nolan Russell:**

Do you like reading a reserve? Confuse to looking for your favorite book? Or your book seemed to be rare? Why so many concern for the book? But just about any people feel that they enjoy intended for reading. Some people likes studying, not only science book but also novel and Information Graphics or even others sources were given know-how for you. After you know how the great a book, you feel need to read more and more. Science e-book was created for teacher or students especially. Those textbooks are helping them to include their knowledge. In some other case, beside science publication, any other book likes Information Graphics to make your spare time considerably more colorful. Many types of book like this one.

**Download and Read Online Information Graphics By Sandra Rendgen #OBRJ2FCL1IZ**

# **Read Information Graphics By Sandra Rendgen for online ebook**

Information Graphics By Sandra Rendgen Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Information Graphics By Sandra Rendgen books to read online.

## **Online Information Graphics By Sandra Rendgen ebook PDF download**

**Information Graphics By Sandra Rendgen Doc**

**Information Graphics By Sandra Rendgen Mobipocket**

**Information Graphics By Sandra Rendgen EPub**

**OBRJ2FCL1IZ: Information Graphics By Sandra Rendgen**