



The Business Coaching Toolkit: Top 10 Strategies for Solving the Toughest Dilemmas Facing Organizations

By Stephen G. Fairley, William Zipp

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Discover the 10 best Coaching practices for solving problems and implementing change with clients--right away

Coaching works, there's no doubt about that. But the coaching industry is going through tremendous change that all professional coaches need to address.

Equipping coaching professionals to stay on the cutting-edge of their craft, *The Business Coaching Toolkit: Top 10 Strategies for Solving the Toughest Dilemmas Facing Organizations* expertly provides a collection of application-based, proven tools that present creative solutions to common situations encountered in today's workplace.

This hands-on guide creatively empowers professionals to:

*

Achieve greater performance by identifying and maximizing strengths and managing weaknesses

*

Lead their team or client through setting specific, measurable, and reasonable goals

*

Discover the deeper meaning of vision and tie goals into the client's core values

*

Guide clients through a comprehensive analysis of their current situation--the good, the bad, and the ugly

Whether it's increasing a client's time management skills, giving feedback to an employee, or building a leadership team, *The Business Coaching Toolkit* presents

a valuable supply of straightforward exercises designed to bring a new dimension to every coaching professional's work with clients.

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Editorial Review

From the Inside Flap

The Business Coaching Toolkit

Top 10 Strategies for Solving the Toughest Dilemmas Facing Organizations

Increasingly, organizations are tapping into the benefits of bringing in an executive coach to help their businesses and employees achieve higher levels of success, build team proficiency, or improve employee performance.

Easy to follow and apply, *The Business Coaching Toolkit* equips professional coaches with ten time-tested coaching techniques, providing step-by-step guidance on how and when to utilize each tool to maximize change and produce measurable results. Extensively used and perfected in a wide variety of settings, the featured tools are drawn both from the authors' own experiences as well as those of other accomplished business coaches and consultants and are designed to strengthen the coaching professional's skill set.

Written for professional business coaches and consultants, professional speakers and trainers, internal coaches, and managers and executive leaders, *The Business Coaching Toolkit* can be used in one-on-one coaching relationships, manager-to-employee contexts, or in-group settings. This extraordinary guide enables readers to create a structured program with powerful application tools to build teams, cast vision, master priorities, and become more effective, inspired, and productive coaches.

From the Back Cover

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About the Author

Stephen G. Fairley is one of the leading business coaches in the United States. His work has been featured in Harvard Management Update, Fortune Small Business, the ABA Journal, Entrepreneur, and Inc. magazines. He is the coauthor of Getting Started in Personal and Executive Coaching (Wiley). In 2004, he was named "America's Top Marketing Coach" by CoachVille, the world's largest professional coaching association.

Bill Zipp is President of Leadership Link, Inc. (www.LeadershipLink.net). As a seasoned small business specialist, Bill has spent thousands of hours working with hundreds of business leaders across the country. His proven program, The Business Fitness System, is a step-by-step plan for building a strong, self-sustaining small business. Bill is an award-winning author, speaker, and master business coach as well as a professional member of the National Speakers Association and their Business Coaching Professional Experts Group.

Users Review

From reader reviews:

Carroll Torres:

The particular book The Business Coaching Toolkit: Top 10 Strategies for Solving the Toughest Dilemmas Facing Organizations has a lot of knowledge on it. So when you check out this book you can get a lot of benefit. The book was written by the very famous author. McDougal makes some research prior to write this book. That book very easy to read you may get the point easily after reading this book.

Bradley Simpson:

Precisely why? Because this The Business Coaching Toolkit: Top 10 Strategies for Solving the Toughest Dilemmas Facing Organizations is an unordinary book that the inside of the book waiting for you to snap the idea but latter it will distress you with the secret the idea inside. Reading this book alongside it was fantastic author who all write the book in such wonderful way makes the content within easier to understand, entertaining approach but still convey the meaning totally. So, it is good for you because of not hesitating having this nowadays or you going to regret it. This book will give you a lot of benefits than the other book include such as help improving your ability and your critical thinking technique. So, still want to hold off having that book? If I have been you I will go to the publication store hurriedly.

Clarence Danner:

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Melinda McKinney:

Some individuals said that they feel bored stiff when they reading a reserve. They are directly felt the item when they get a half regions of the book. You can choose typically the book The Business Coaching Toolkit: Top 10 Strategies for Solving the Toughest Dilemmas Facing Organizations to make your personal reading is interesting. Your own personal skill of reading skill is developing when you just like reading. Try to choose easy book to make you enjoy you just read it and mingle the opinion about book and reading through especially. It is to be initial opinion for you to like to start a book and learn it. Beside that the publication The Business Coaching Toolkit: Top 10 Strategies for Solving the Toughest Dilemmas Facing Organizations can to be your brand-new friend when you're experience alone and confuse using what must you're doing of the time.

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