



# Uncommon Leadership: How to Build Competitive Advantage by Thinking Differently

By Phil Higson, Anthony Sturgess

Download now

Read Online ➔

## Uncommon Leadership: How to Build Competitive Advantage by Thinking Differently By Phil Higson, Anthony Sturgess

In unpredictable circumstances and when resources are constrained, leaders are expected to show the way forward, by thinking differently, coming up with new strategies and building sustainable competitive advantage. However, what is common to good leadership is often uncommon practice. If leaders are to shape organizations and push them ahead of competition, they need to be stimulated to think strategically, and *Uncommon Leadership* offers a new model through which they can learn how to do the common things uncommonly well.

Supported by a companion website providing updates, tools and resources, this book presents five uncommon insights into leadership:

- Seeing: finding the sense before it becomes common and becoming a "pathfinder" leader
- Shaping: making good sense into common sense and becoming a "game-changer" leader
- Showing: doing the common things uncommonly well and becoming a "rain-maker" leader
- Serving: having the common touch and becoming a "bridge-builder"
- Sharing: making uncommon leadership more common by developing other leaders and becoming a "play-maker"

In order to energize managers and leaders, they need to feel challenged, stretched and inspired, and this book captures ideas specifically designed to motivate executives to develop their own distinctive approach to thinking differently about business.

 [Download Uncommon Leadership: How to Build Competitive Advantage.pdf](#)

 [Read Online Uncommon Leadership: How to Build Competitive Advantage](#)

[...pdf](#)

# Uncommon Leadership: How to Build Competitive Advantage by Thinking Differently

By Phil Higson, Anthony Sturgess

**Uncommon Leadership: How to Build Competitive Advantage by Thinking Differently** By Phil Higson, Anthony Sturgess

In unpredictable circumstances and when resources are constrained, leaders are expected to show the way forward, by thinking differently, coming up with new strategies and building sustainable competitive advantage. However, what is common to good leadership is often uncommon practice. If leaders are to shape organizations and push them ahead of competition, they need to be stimulated to think strategically, and *Uncommon Leadership* offers a new model through which they can learn how to do the common things uncommonly well.

Supported by a companion website providing updates, tools and resources, this book presents five uncommon insights into leadership:

- Seeing: finding the sense before it becomes common and becoming a "pathfinder" leader
- Shaping: making good sense into common sense and becoming a "game-changer" leader
- Showing: doing the common things uncommonly well and becoming a "rain-maker" leader
- Serving: having the common touch and becoming a "bridge-builder"
- Sharing: making uncommon leadership more common by developing other leaders and becoming a "play-maker"

In order to energize managers and leaders, they need to feel challenged, stretched and inspired, and this book captures ideas specifically designed to motivate executives to develop their own distinctive approach to thinking differently about business.

**Uncommon Leadership: How to Build Competitive Advantage by Thinking Differently** By Phil Higson, Anthony Sturgess Bibliography

- Rank: #2717067 in Books
- Brand: Higson Phil
- Published on: 2014-05-28
- Original language: English
- Number of items: 1
- Dimensions: 9.21" h x .54" w x 6.14" l, .81 pounds
- Binding: Paperback
- 256 pages

 [Download Uncommon Leadership: How to Build Competitive Adva ...pdf](#)

 [Read Online Uncommon Leadership: How to Build Competitive Ad ...pdf](#)



## Download and Read Free Online **Uncommon Leadership: How to Build Competitive Advantage by Thinking Differently** By Phil Higson, Anthony Sturgess

---

### Editorial Review

#### Review

"*Uncommon Leadership* is a tour de force of the experiences and lessons learned from seasoned, successful leaders all integrated into a fascinating intellectual package. It reveals an exigent and compelling alternative to the leadership of the contemporary powerbrokers existing on today's world stage. It seems that people really are much more engaged by leaders who consistently offer the power of their own example - rather than by leaders who consistently offer only examples of their own power."

(Professor Dennis J. Garrigan *Adjunct Professor, Harvard Univ., Academic Dean at the Mountbatten Institute*)

"Comprehensive, provides a fresh perspective and illustrates what the best leaders do well to develop competitive advantage...brings together the best thinking on this topic to provide leaders with a practical, insightful and informative toolkit."

(David Robertson, Vice President and Executive Consultant *The Forum Corporation (EMEA)*)

#### About the Author

**Phil Higson** is a published author and active researcher, with over 30 years' experience in business and management education as lecturer, course developer, manager, external examiner and consultant. He is a Senior Lecturer in Tourism and Events Management at Liverpool John Moores University.

**Anthony Sturgess** has almost 20 years' experience in the teaching, facilitation and coaching of managers and leaders, ranging from individual leadership and management development to leading organizational change. He is currently a Senior Lecturer in Leadership at Manchester Metropolitan University.

Together, they co-founded Apex Leadership, where they develop innovative and challenging management and leadership development interventions.

### Users Review

#### From reader reviews:

##### **Latasha Sutterfield:**

The book *Uncommon Leadership: How to Build Competitive Advantage by Thinking Differently* give you a sense of feeling enjoy for your spare time. You can use to make your capable more increase. Book can to get your best friend when you getting strain or having big problem with your subject. If you can make reading a book *Uncommon Leadership: How to Build Competitive Advantage by Thinking Differently* to be your habit, you can get considerably more advantages, like add your own personal capable, increase your knowledge about several or all subjects. You can know everything if you like available and read a book *Uncommon Leadership: How to Build Competitive Advantage by Thinking Differently*. Kinds of book are a

lot of. It means that, science book or encyclopedia or other people. So , how do you think about this publication?

**Nancy Samuel:**

Nowadays reading books are more than want or need but also be a life style. This reading practice give you lot of advantages. The huge benefits you got of course the knowledge the particular information inside the book that will improve your knowledge and information. The data you get based on what kind of publication you read, if you want send more knowledge just go with education and learning books but if you want sense happy read one along with theme for entertaining including comic or novel. The Uncommon Leadership: How to Build Competitive Advantage by Thinking Differently is kind of guide which is giving the reader unstable experience.

**Michelle Han:**

Information is provisions for individuals to get better life, information today can get by anyone from everywhere. The information can be a information or any news even an issue. What people must be consider whenever those information which is from the former life are challenging be find than now could be taking seriously which one is suitable to believe or which one often the resource are convinced. If you find the unstable resource then you get it as your main information it will have huge disadvantage for you. All those possibilities will not happen with you if you take Uncommon Leadership: How to Build Competitive Advantage by Thinking Differently as the daily resource information.

**William Bell:**

Within this era which is the greater man or woman or who has ability to do something more are more valuable than other. Do you want to become among it? It is just simple solution to have that. What you need to do is just spending your time little but quite enough to have a look at some books. On the list of books in the top listing in your reading list is usually Uncommon Leadership: How to Build Competitive Advantage by Thinking Differently. This book that is qualified as The Hungry Inclines can get you closer in turning out to be precious person. By looking upward and review this reserve you can get many advantages.

**Download and Read Online Uncommon Leadership: How to Build Competitive Advantage by Thinking Differently By Phil Higson, Anthony Sturges #DALKENSQ6RM**

# **Read Uncommon Leadership: How to Build Competitive Advantage by Thinking Differently By Phil Higson, Anthony Sturges for online ebook**

Uncommon Leadership: How to Build Competitive Advantage by Thinking Differently By Phil Higson, Anthony Sturges Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Uncommon Leadership: How to Build Competitive Advantage by Thinking Differently By Phil Higson, Anthony Sturges books to read online.

## **Online Uncommon Leadership: How to Build Competitive Advantage by Thinking Differently By Phil Higson, Anthony Sturges ebook PDF download**

### **Uncommon Leadership: How to Build Competitive Advantage by Thinking Differently By Phil Higson, Anthony Sturges Doc**

Uncommon Leadership: How to Build Competitive Advantage by Thinking Differently By Phil Higson, Anthony Sturges Mobipocket

Uncommon Leadership: How to Build Competitive Advantage by Thinking Differently By Phil Higson, Anthony Sturges EPub

DALKENSQ6RM: Uncommon Leadership: How to Build Competitive Advantage by Thinking Differently By Phil Higson, Anthony Sturges